The 2010 Policy Forum will be held on 9 and 10 September 2010 at UNESCO's International Institute for Educational Planning (IIEP), in Paris.

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Participants and working languages
The Policy Forum is open to decision-makers, experts, and practitioners involved in the management of educational development within national public administrations, aid agencies, NGOs, and universities and research organizations.

The working languages will be English and French, with simultaneous interpretation in both languages.

Travel and accommodation
Travel and accommodation are at participants’ own expense or to be covered by the organizations that sponsor them. Participants should also arrange for their own medical/travel insurance coverage for their stay in Paris.

On request, IIEP can help book hotel accommodation for participants.

Application
Applications should reach IIEP by 6 August 2010.
Applicants are required to fill in the attached application form, which provides all practical information. IIEP will confirm registration.
Challenges of financing basic education: Revisiting solutions involving the private sector

The quantitative and qualitative expansion of basic education, as well as the achievement of EFA goals, call for devoting more financial resources to education systems. In developing countries, public funding for educational development is usually insufficient. Thus government resources are often complemented by development partner funding, household and community contributions, and public–private partnerships.

Including private entities in efforts to support education development is not a new idea. But where should this private support come from? Parents’ contributions, long seen as a useful complement to public funding, are now considered more as a barrier to reaching the poorest segments of society. Furthermore, lining up private sector efforts on broader policy frameworks and strategies is becoming a challenge for many governments.

Overall objective and themes

This Policy Forum aims to review policies, strategies, experiences, and lessons learned regarding:
- household expenditures and economic barriers to basic education;
- fee-free policies for primary education;
- private provision of education at the basic level; and
- public–private partnerships for basic education.

The overall objective of the Forum is to take stock of the challenges of financing basic education and to revisit solutions involving the private sector.

Organization

The Policy Forum will bring together ministerial and institutional policy-makers and planners, researchers working on this issue, and representatives from international agencies.

With reference to IIEP’s ongoing research and extensive experience, the Forum will allow participants to engage in an informed debate on the current challenges of financing basic education, with a particular emphasis on private sector solutions.

Some 50 participants will convene from a wide range of countries. Plenary sessions will provide opportunities for open debate, and will alternate with group sessions for enhanced interaction and dialogue.

Provisional programme

Thursday, 9 September 2010

Morning: Household expenditures and economic barriers to basic education
- How much do families pay for education (fees, other types of expenditure, hidden costs, opportunity costs)?
- Economic barriers to access: How do education costs influence family decisions regarding schooling?

Afternoon: Fee-free policies for primary education
- What are the effects of primary school fee abolition on access, quality, participation, and cost-efficiency of primary education?
- How to design and implement a fee-free policy (awareness, coordination between levels of administration and stakeholders, capitation grants, and conditional cash transfers).

Friday, 10 September 2010

Morning: Private provision of education at the basic level
- What are the dynamics and trends regarding private education at the primary level in developing countries?
- Can and should private education be supported by governments in developing countries?

Afternoon: Public–private partnerships for basic education
- What types of public–private partnerships can assist the quantitative and qualitative development of basic education?
- How to mobilize the private sector for education.

Each topic will be introduced by a short presentation and further developed with two presentations of research results, opening up to a general debate on the issues raised.

For a detailed programme and the list of presenters, please see the IIEP website (which will be regularly updated): www.iiep.unesco.org/policy-forum-2010