



Greenlight for Girls SCIENCE DAY: Giving girls a green light for science & technology!

Brussels, 23 October 2010: On 20 November at the International School of Brussels, 300 girls from the Brussels Region will spend an entire Saturday exploring science and technology in fun and exciting ways. On that day, **Greenlight for Girls** will host its inaugural '**Science Day**' event with a full complement of free, hands-on science and technology workshops, for girls aged 11 to 15, led by outstanding women in their fields, and some very exceptional men.

Science is fun!

"Science is fun," says Melissa Rancourt, Founder and Chairman of **Greenlight for Girls**, a new Brussels-based social initiative behind the '**Science Day**' event, whose mission is to promote science, technology, engineering and math to girls of all ages. "And we intend to prove it," exclaims Rancourt.

The first **Greenlight for Girls 'Science Day'** aims to get girls interested in science and technology through interactive workshops on subjects ranging from digital music to DNA research. "The key is that workshop leaders really come from science and technology backgrounds," says Rancourt. "It's really personal," she says, "which will hopefully make it inspiring for the girls."

Ms. Lorena Boix Alonso, Member of Cabinet for Neelie Kroes, EU Commissioner for the Digital Agenda, will open the inaugural **Greenlight for Girls** event. Plenary speakers include **Ms. Irina Veretennicoff**, a world renowned Belgian Applied Physics and Photonics scientist, and **Ms. Aurélie Valtat**, a "European of the Year" nominee who recently distinguished herself for keeping Eurocontrol communications cool while most of Europe was buried under a cloud of ash.

No girl left behind.

"We are awestruck by the level of support our event is getting, both in Belgian and European circles," says Cheryl Miller, **Greenlight for Girls** Technology Chair, who counts seven nationalities among the twenty volunteer '**Science Day**' workshop leaders. "Thanks to our volunteers and partners in the community, education and industry," says Miller, "we will be able to bring a very personal message of 'science is fun' to girls across the cultural, economic and social spectrum in Brussels."

Help give girls the green light!

The **Greenlight for Girls** event has received an outpouring of support from the local, national and international communities in Brussels, and there still exist opportunities to contribute to the initiative for interested parties. "We have some wonderful sponsors and partners, and a group of very dedicated people -- men and women -- who are working tirelessly to pull this event off," says Melissa Rancourt, Greenlight for Girls Chairman. "And, of course, we are always eager to connect with partners who share our mission and objectives."

About Greenlight for Girls 'Science Day'

The free **Greenlight for Girls 'Science Day'** event, held at the International School of Brussels on 20 November, is open to the first 300 girls, aged 11 to 15, who register at the following link: www.greenlightforgirls.org/event-registration. Any girl in the age group specified, living in the Brussels Region, is eligible for free participation in the event. Plenary Sessions and Workshops will be given in a combination of Dutch, English and French languages. A final Programme for the event will be released in early November, when all registered attendees will have the opportunity to choose the three workshops they wish to attend. A final '**Science Day**' schedule for each attending girl will be sent out shortly before the event date.



About Greenlight for Girls

Greenlight for Girls is an international NGO with a mission to encourage girls of all ages to pursue science, technology, engineering and mathematics. The Greenlight for Girls Board of Directors is a dedicated group of science and technology professionals, gender equality experts and international educators, located in Europe, North America, India and Africa. Greenlight for Girls partners are individuals and organisations who share a common vision to make a positive difference in our children's and our society's future.

Greenlight for Girls 'Science Day' Sponsors:

[International School of Brussels](#)

[Boston University Brussels](#)

[AWAY magazine](#)

[GSK Biologicals](#)

Press Contact: Melissa Rancourt, Founder and Chairman of Greenlight for Girls
melissa@greenlight-project.com or +32 495 644359